# TOPOTEK



www.topotek.com

# Recruitment of TOPOTEK Market Partners Inviting Partners to Create a Better Future Together

Established in May 2012, TOPOTEK is dedicated to the development of optical zoom cameras and complementary stabilizing gimbals, our gimbal cameras are widely used in various fields such as electricity, firefighting, public safety, etc. In 2023, TOPOTEK 's overseas shipment volume of mini gimbal cameras steadily ranked first in China, boasting a product portfolio of around fifty to sixty distinct models, each with its unique features. To further expand into international markets, we are now recruiting outstanding distributors worldwide.

#### I. Recruitment Targets:

(1) Companies or individuals with experience and resources in related industries.

(2) Those with keen market insights and an innovative spirit for exploration.

(3) Possessing good business ethics and credibility, capable of adhering to the company's regulations.

# II. Our Advantages:

(1) High brand awareness, diverse product lines, strong market competitiveness.(2) As a research and development company, we guarantee product quality and stable supply.

(3) A comprehensive training system and an open materials library to assist distributors in market expansion.

(4) A service support team composed of multiple technical personnel to address customers' concerns.

# **III. Partner Requirements:**

(1) Engaged in marketing and sales in related industries like drones/UAVs, action cameras.

(2) Having sales experience and providing evidence of successful sales.

(3) Proficiency in using communication tools such as Skype, WhatsApp.

(4) The number of the social media account (TikTok, Kwai, Facebook, Twitter, etc.) followers exceeds 1000.

(5) Meeting any two of the above conditions qualifies as eligible.

### **IV. Collaboration Mode:**

(1) Seeking customers and promoting product sales.

(2) Daily communication and understanding of customer needs.

(3) TOPOTEK will be responsible for order tracking, logistics, etc.

(4) Commission based on transaction amount.

(5) Providing technical support to distributors and customers.

(6) Distributors must have a foreign background and connect with clients in their country or region.

#### V. Application Materials:

(1) Brief introduction of the company or individual.

(2) Relevant qualifications or business experience evidence.

(3) Completed application form.

## VI. Our Advantages:

#### **Brand Support:**

Leveraging the brand's market recognition and reputation to enhance competitiveness. **Territorial Protection:** 

Exclusive protection within the region for premium distributors, eliminating cut-throat competition.

#### **Training Support:**

Comprehensive training courses covering videos, graphics, PowerPoint presentations, etc.

#### **Marketing Support:**

Tailored marketing strategies based on different regional festivals.

#### After-sales Support:

Direct involvement of the technical team in after-sales support, resolving distributors' concerns.